



10th IFSO APC Meeting & 11th OBES Congress

Reimagining Obesity:
Advancing Science & Transforming Care

31 March – 2 April 2027 | Singapore

Save the Date

**FULL PRODUCT
DETAILS**

Singapore

ifsoapc2027.com



SUPPORT OPPORTUNITIES

Industry Symposium

Organize an official non-CME Industry Symposium, subject to Congress Committee approval.

- Includes hall rental, standard AV equipment, and display table.
- Permission to use the phrase “Official Industry Symposium of IFSO APC 2027.”
- Featured in the designated industry section of the Congress Program.
- Indicated in the timetable as: “Industry Session” not included in the main event CME/CPD credit offering”.

PLEASE NOTE: The event will not cover the expenses for speakers in the industry session(s). In addition to the support fee, the sponsoring company is responsible for covering all expenses for their speakers, including registration, accommodation, and travel. This obligation remains even if the sponsored session speakers had previously been invited by the organizers and had made prior travel arrangements independently. MedTech/EFPIA regulations will be considered if applicable.

Travel Grant | Participation Grant

As a trusted partner, the Kenes Group will manage indirect sponsorship for our Congress. The industry will provide educational grants directly to the Kenes Group, which, in collaboration with the Congress Committee, will handle the pre-selection of participants (HCPs).

Educational Participation Grants, regardless of the amount, are greatly appreciated and play a vital role in the success of our Congress.

- Recipients (HCPs) must meet the criteria set by the Committee to apply for a grant. Accepted applicants will be notified directly by the Congress Secretariat.
- These grants are essential in ensuring broad participation and fostering educational growth at the event.

Mobile App (exclusive)

The event’s Mobile App is an essential tool that enhances attendee engagement with personalized planning features and real-time event updates. It transforms smartphones,





tablets, and laptops into interactive tools which enables participants to access congress information, while offering a platform for networking and active participation. The app includes the full scientific program, abstracts, speaker details, participant lists, session ratings/voting, and a personalized scheduler, and is available on both the Apple App Store and Google Play.

Mobile App sponsorship includes:

- Your company name/logo (excluding product logos) on the splash/pop-up screen with a “Supported by” acknowledgement.
- Two push notifications, providing direct communication to attendees during the event.

Advert in the Program (Half Page / Full Page / Inside back page - exclusive)

Maximize your brand’s visibility with a high-impact advert in the official Final Program, distributed to every registered attendee. This essential guide, containing the event schedule, scientific content, and key information, will be a go-to resource throughout the event.

- Your full-color advert will be prominently displayed in the industry section, targeting an engaged audience of global decision-makers and professionals.
- The program will be included in every attendee’s bag, ensuring your message reaches all participants and/or available in the Registration Area.
- Your advert will adhere to industry compliance regulations, ensuring professionalism and relevance to the audience.

Meeting Room

Boost your brand’s visibility and connect with key decision-makers by reserving a dedicated hospitality suite or meeting room at the event.

- Host VIPs, conduct meetings, or organize private gatherings in a space designed to suit your specific needs.
 - Enhance your room with catering and AV equipment (available at an additional cost) to create a tailored environment for meaningful interactions.
 - All hospitality services adhere to industry standards, ensuring professional and seamless experience.
 - Directional signage will guide attendees to your room, maximizing your brand’s exposure.
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- Rental includes basic electrical connection (15AMP) and one power strip. Any additional AV or electrical requirements beyond this will have extra costs.

Flyers

Place your brand directly in the hands of every attendee with a high-visibility promotional flyer in the Registration Area. This is a powerful way to ensure maximum exposure to a targeted and engaged audience.

- Your A4 flyer or up to 4-page insert will be placed in the Registration Area, giving you direct access to all participants.
- Attendees will engage with your product information as they explore their delegate materials, increasing awareness and driving interest in your brand.
- Simply provide your material, and we'll handle the rest. All content will be approved by the Secretariat, and you'll receive full guidance on the distribution process.

Advert on the website

Maximize your online presence and promote your company to a global audience by securing an advertisement on the official Congress website. This is your chance to engage visitors before they even arrive at the event!

- Your full-color PDF advert will be prominently displayed in a designated area on the Congress website, seen by thousands of visitors planning their attendance.
- The advert will include a click-through link to your company's website, helping drive traffic and increasing engagement with your brand.
- Content is subject to review by the Congress Program Committee to maintain the highest standards, with no product advertising allowed.

Banner advert on the website

Boost your online visibility and promote your company to a global audience with a banner advert on the official Congress website. Engage visitors before they even arrive at the event!

- Your banner advert will be prominently displayed on the Congress homepage, seen by thousands of visitors planning their attendance.

- The banner will include a click-through link to your website, driving traffic and fostering greater engagement with your brand.
- Up to 4 companies' adverts will rotate on the homepage, ensuring consistent exposure to site visitors.
- Content will be reviewed by the Congress Program Committee to uphold high standards, with no direct product advertising permitted.

Pre-Congress Video Teaser

- Showcase your brand with a dedicated page on the official event website, including a prominent 4-minute video to engage attendees.
- Maximize exposure by connecting with attendees before the event, building anticipation and driving interest in your session early.
- While product-specific advertising is not allowed, this is a prime opportunity to elevate your brand's presence.
- Please note, all pages will undergo review by the Program Committee to ensure quality and alignment.

Registration Letter Advert (exclusive)

By partnering with us on this digital marketing opportunity, your brand will be front and center in the inbox of every participant, maximizing your reach and impact.

- The Registration Confirmation Email Banner is an integral part of our Congress' registration process. As soon as participants complete their registration, they will receive a confirmation email, providing them with essential event details.
- This email will also feature a prominent and eye-catching banner space reserved exclusively for the sponsor.

Industry Support Disclosure

This event is supported, in part, by funding from industry. All support is managed in strict accordance with CME/CPD accreditation criteria and standards for commercial support.

Exclusive Mailshot (full database- sent by IFSO - exclusive / to all registered participants – exclusive / full database - joint)



Enhance your visibility and drive engagement for your industry session, company, or exhibition booth by sending out a Mail Blast to pre-registered delegates who have opted to receive promotional material. Coordinate the timing with the Congress Organizer for optimal impact!

Exclusive Mail Blast:

- Gain exclusive access to a dedicated mail blast, ensuring your message reaches all opted-in delegates.
- Provide your HTML design (following Kenes design requirements) and a preferred subject line, to be submitted 6 weeks prior to the Congress.
- The “From” field will feature the Congress Acronym + Year, enhancing brand recognition.

Joint Mail Blast:

- Share a mail blast with other supporting companies, expanding your reach.
- Content must adhere to Kenes design requirements, and our team will handle the design for you.

** In cases where the supporter cannot provide a compliant HTML file, they may provide one pdf/image that will be embedded into the congress designed mailshot for an additional charge of \$250. Content received after the deadline may be processed for an additional fee of \$500.*

Industry Support Disclosure – will be added to all mailshots

This event is supported, in part, by funding from industry. All support is managed in strict accordance with CME/CPD accreditation criteria and standards for commercial support. Industry Sponsored Symposia are organized by industry and not included in the main event CME/CPD credit offering.

Advert in the App

Maximize your brand’s impact with a featured advert in the official Congress Mobile App—an essential tool used by every attendee to navigate the event.

- Your advert will be placed in a dedicated section of the app, ensuring continuous visibility as attendees plan their event experience.
 - With the app downloaded by all participants, your brand gains a mobile presence that travels with them throughout the event.
 - Promote your booth, industry session, or special offerings directly to attendees, driving traffic and increasing engagement at your event presence.
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Push Notification in the App

Engage directly with Congress attendees to promote your company, booth, or session by sending a custom push notification through the official Congress Mobile App—an exclusive opportunity to capture attention in real-time!

- Reach participants instantly with a personalized message sent directly to their mobile devices.
- Your notification will reach all participants who have opted in, ensuring your message reaches a highly engaged audience at a key moment.
- Work with the Congress organizer to coordinate the ideal date and time for maximum impact.
- The Congress app will be downloaded by most attendees, giving your message wide exposure across the event.

Notepads & Pens (+supply)

Sponsor the official Notepads & Pens for the event and place your brand in the hands of every attendee.

- Your company's logo, alongside the event logo, will be prominently featured on the Notepads & Pens, ensuring visibility every time participants take notes.
- These branded items will be included in participants' bags and/or Registration Area, giving your brand continuous exposure throughout the event and beyond.

Shoppers (bags) / QR code (+supply)

An exclusive company QR code placement on the congress bags.

As the sponsor, your custom QR code will be featured prominently, offering attendees direct access to your digital content. This sponsorship provides a modern, tech-forward way to engage participants, making it an essential touchpoint for branding and interaction throughout the event.

With every scan, attendees will connect with your brand in a seamless and impactful way.





Lanyards (+supply)

Increase your brand visibility by sponsoring the event's lanyards, featuring your company's custom brand colors. This high-visibility item ensures your brand is front and center from the moment participants arrive, making a lasting impression throughout the event.

Lanyards Station Branded **new**

Increase your brand visibility by sponsoring the Lanyard Pick-Up Station in the registration area. Every participant will visit this station upon arrival, providing your brand with immediate exposure. Your logo and branding will be prominently featured on the station, ensuring a powerful first impression with thousands of attendees.

Coffee break

Sponsor a coffee break in the exhibition area and enjoy prime brand visibility while attendees recharge and network.

Showcase your company's logo at the catering point for an entire day, putting your brand front and center where attendees gather.

Maximize your impact by providing branded items, such as napkins or cups, ensuring continuous brand exposure.

Networking dinner (Gala dinner)

Start the event in style with the much-anticipated Gala Dinner, a gathering of all registered attendees.

Your logo will be prominently displayed on entrance signage, maximizing visibility as attendees arrive.

Water Stations

Help attendees stay hydrated while showcasing your brand! Sponsor water stations strategically placed throughout the event.

Your logo will be prominently featured on all water stations, ensuring high visibility and continuous brand exposure every time participants refresh themselves.



Registration Kiosk Advert (non-exclusive) **new**

Badge Printing Station, where you can maximize your brand's exposure as registered participants approach kiosks to print their event badges. Your company's video, banner, or logo will be prominently displayed on the kiosk monitors, ensuring significant visibility and making a lasting impression as attendees collect their badges.

EXHIBITION

Tabletop 2sqm with one table + 2 chairs

- Exhibitors' badges
- 100-word company / product profile in the Program
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors
- A table, 2 chairs
- Option to bring a promotional roll banner within the space

Tabletop rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.

ADDITIONAL BENEFITS

When you exhibit your company will receive the following additional benefits:

- *Company logo on Congress Website and Mobile App, as an Exhibitor prior to the Congress*
- *Listing and Profile in the Final Program*

Note: *If you are planning to have a joint booth with another company, a co-exhibitor fee of 1,500 € applies.*

Shell scheme booth (available in 6 / 9 / 12 sqm)

That includes:

- Exhibitors' badges
- 100-word company / product profile in the Program

- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors
- Shell scheme frame, rail of spots (no lighting included)
- Fascia panel with standard lettering

Shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.

ADDITIONAL BENEFITS

When you exhibit your company will receive the following additional benefits:

- *Company logo on Congress Website and Mobile App, as an Exhibitor prior to the Congress*
- *Listing and Profile in the Final Program*

Note: *If you are planning to have a joint booth with another company, a co-exhibitor fee of 1,500 € applies.*

Space only booth (from 12 sqm)

That includes:

- Exhibitors' badges
- 100-word company / product profile in the Program
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors

Space only rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.

ADDITIONAL BENEFITS

When you exhibit your company will receive the following additional benefits:

- *Company logo on Congress Website and Mobile App, as an Exhibitor prior to the Congress*
- *Listing and profile in the Final Program*

Note: *If you are planning to have a joint booth with another company, a co-exhibitor fee of 1,500 € applies.*